



melanie simonich  
copywriter

571.338.3155  
melanie.simonich@gmail.com  
melaniesimonich.com

## Profile

2007-2009 VCU Brandcenter  
M.S. Mass Communications  
Concentration in copywriting  
One Show scholarship recipient, 2007

2003-2007 Virginia Commonwealth University  
B.S. Mass Communications  
Concentration in Creative Advertising  
Minor in Writing

## Experience

2008 Creative Internship with EuroRSCG Chicago  
Worked as part of a creative team on Sprint account and co-lead internal intern project.  
Concepted and produced internal creative communications.

2006 Creative internship with Royall & Company  
Worked in the art direction department creating and editing direct mail pieces, welcome posters and screen backdrops for university clients.

2004-2008 The Nicole Megaloudis Foundation  
Created branded checks to be given to scholarship recipients as well as awareness pieces.  
Organized and participated in fundraising events.

## Skills

Proficient in Adobe Creative Suite CS4  
Quark Xpress  
Microsoft Office  
Experienced use of both Mac and PC  
The art of the cupcake

## Activities

2003-2007 Member of the Division I VCU Women's Soccer Team  
Athletic Honor Roll, 2003-2007

2003-2006 Member of the VCU Student Athlete Advisory Council  
Treasurer, 2004-2005

## Interests

Soccer  
Running  
Researching triathlon training regimes  
Eventually completing triathlon training regimes  
Poetry  
Australia  
Seahorses  
Yellow M&Ms